



Mum Festival

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BristolMumFestival.com

Greetings,

As way of introduction, I serve as the Director of Marketing and Planning for the Bristol Exchange Club and the Bristol Mum Festival. I am reaching out to invite you to become a sponsor for this year's Mum Festival, taking place September 25–27 at 70 Memorial Blvd, Bristol, CT.

The annual Mum Festival is a beloved tradition that brings together the entire community. We offer entertainment and activities for children, teens, adults, and families, culminating in the iconic Mum Festival Parade on Sunday. This event has thrived for 64 years because of the generosity of local businesses and organizations who believe in supporting community connection and celebration.

As an all-volunteer planning committee, we rely heavily on sponsorships to help offset festival costs. The past two years have been especially challenging, as our primary benefactor—the City of Bristol—was forced to make significant budget cuts. The Mum Festival's funding was reduced by nearly 30%, and the Bristol Exchange Club has worked tirelessly to bridge the gap so that no festival activities need to be eliminated, especially as we celebrate America 250. With this in mind, we are asking for your financial support to help ensure the festival remains strong and accessible to all.

Sponsorship opportunities range from **\$250 to \$10,000**, with a **Booster Level starting at just \$50**. A full sponsorship packet is attached for your review and includes detailed information about each level.

The Mum Festival is produced by the Bristol Exchange Club. Our national mission is the prevention of child abuse, and locally we provide scholarships to graduating seniors and donate to organizations such as the Parent and Child Center of Bristol, Brian's Angels, Agape House, Veterans Strong, and several others. Your support helps us continue both the festival and our charitable work throughout the year.

To learn more about the festival, please visit **BristolMumFestival.com**. If you have any questions, feel free to contact me at MumFestivalBristol@gmail.com.

Thank you for considering support of this long-standing community tradition. We hope you will join us as a sponsor of the 64th Annual Mum Festival.

Warm regards,

*Director of Marketing & Planning
Bristol Mum Festival &
The Exchange Club of Bristol, CT*