



MUM MOMENTS

THE  KEEPSAKE  BOOK
OF  PERENNIAL
FESTIVITY



MUM FESTIVAL

BRISTOL  CONNECTICUT

September 26 ~ October 11, 1997

"HAVE BRISTOL PRIDE.
"Bloom where you're planted.
"GROW FOR IT!"

Quotes by John Leone,
Mary Englebrett & Rocky Balboa



As the
**36th annual
 Mum Festival
 is celebrated,
 and then the
 future of the
 37th planned,
 neighboring
 Briarwood
 College would
 like the fine
 folks of Bristol
 and beyond
 to know what
 they offer in
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 "Futures".**

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Briarwood College was the first official sponsor of the 1997 **MUM MOMENTS** Keepsake Book.
 The Mum Publishing crew heartily "Thanks You"!



**In the beginning,
there bloomed the ...**

Chrysanthemum

a genus of about 100 species of annual or perennial herbs of the family Compositae (q.v.); popularly the name given to forms of certain old world species of this genus which have been remarkably developed by cultivation. Most varieties extensively grown by gardeners and florists are blended hybrids or other forms derived from *C.morifolium* and *C.indicum*, natives of eastern Asia.

**And then
there was ...**



Bristol

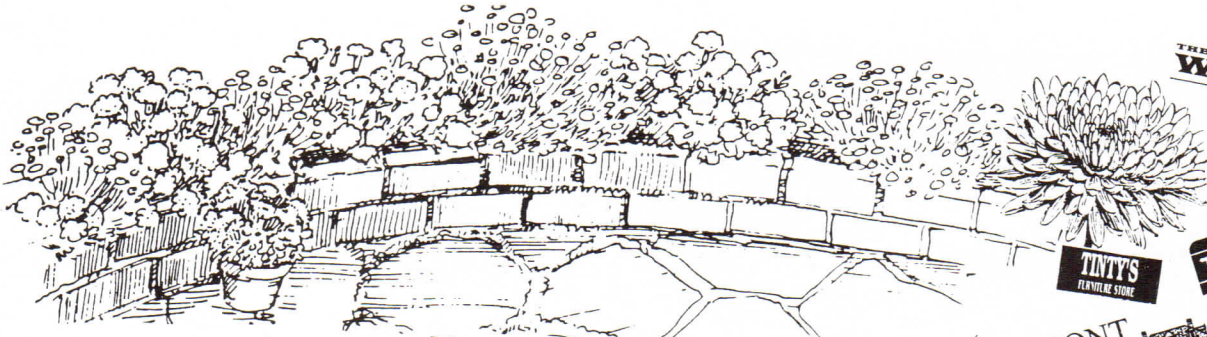
a city of Hartford county, Conn., U.S., 19 mi. S.W. of Hartford on the Pequabuck river. The area was first settled in 1727 as part of Farmington. Organized as a town in 1785, incorporated as a borough in 1893 and chartered as a city in 1911. Population: 60,000.

**Put them together,
and the rest is cultural history.**



(36 festive years of it, that is!)





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INC.
Bristol Mums, Inc.

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'Tis Supporters who make possible so much in the world of worthwhile Festivals.

THE 1997 MUM FESTIVAL SALUTES YOUR GENEROSITY AND GODNESS!

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OTHER

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"MUM MOMENTS" PUBLICATION

Healthy collaboration gives you this keepsake of the 1997 Mum Festival season.

We hope you enjoy this browse through Bristol's mightiest celebration, & of course "mum-orably" look ahead to '98.

EXCITEMENT LIES IN OUR TOMORROWS!

ADVERTISING MANAGER SHERRI CIURLIK
FINANCIAL MANAGER PETER MURAWSKI
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SUBMISSIONS LYNDA RUSSELL, SHERRI CIURLIK, ELLEN FERRIER, FRAN PILARCIC, & THOSE WITH MUM-MEMORIES

PUBLICATION COURTESY OF



ADVERTISING & DESIGN

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Bristol, CT Mum City, U.S.A.

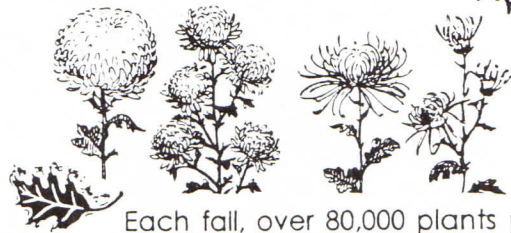


THE FOLLOWING IS AN EXCERPT
FROM THE BRISTOL PRESS, September 23, 1972:

"Why does Bristol hold a Chrysanthemum festival and what gives the city the right to claim the title *"Mum City, U.S.A.?"*"

For thousands of people who annually view the plush six acre carpet of brilliant color that graces Chippens Hill each fall, the answer is obvious. For, thanks to the Bristol Nurseries and its world famous chrysanthemums, Bristol is truly the Mum capital of the world.

The Bristol Nurseries have been a local attraction for over 50 years and long before the concept of the Chrysanthemum Festival was dreamed of, the Bristol Nurseries were delighting thousands with their annual fall display. Today (during the Fall festival), on a good Sunday, the Nurseries will host nearly 10,000 visitors from many states who have come to see the famous mums in display.



Each fall, over 80,000 plants put forth their brilliant blossoms from late September through the end of October. Many of the blooms have been developed at the Bristol Nurseries where annually 5 to 7 new varieties are introduced. This year there will be over 115 different varieties on display.

The Chrysanthemum Festival, which grew out of the mum display, annually reaches its conclusion with the ceremonies held amidst the mums at the Nurseries on Pinehurst Road. But while the Mum Festival ends about October 15, the display continues in all its brilliance until November 1, when the plants are cut down to begin the yearly cycle of the chrysanthemum development.

The Bristol Nurseries was incorporated in 1920 by Paul Hubbard and Alex Cumming. About 1948, Arthur C. Bird, who had been a manager of the landscaping dept., bought out the interests of Hubbard and turned the real emphasis on the chrysanthemum. Bird's sons now continue the work of their father."

Editor's note:

Though Bristol Nurseries went out of the major mum fields & fields of business in 1986, Jerry, the current mum-man owner, continues to provide Bristol with thousands of mums each year, as do many Bristol shopping areas. The annual fall display of Mum Festival activities and of course, Bristol-bright yards in full color give Bristol entitlement to the "Mum City, U.S.A." claim for ever more!



Bristol Mum Trivia

Seek your trivia answers in the back, 

AND . . . NOTICE OUR GRACIOUS ADVERTISERS ALONG THE WAY!

#1

What local leader and old world ruler claimed the chrysanthemum as his favorite flower?



**We encourage
our people to
take their talents
elsewhere.**



Community service isn't our duty. It's our privilege.

Whatever their job with us, each person has a talent to contribute to the community.

Ever since the inception of the Mum Festival, volunteers from our company have shared their unique talents to make it both a memorable and successful Bristol event.

We are proud of their achievements as workers and as volunteers.



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People Finding A Better Way



"BRISTOL - A HEALTHY COMMUNITY"



**"MUMORABLE"
HEALTH TIP**

**Get through the day with
your Dignity, Purpose and
Sense of Humour intact.**

(It takes 200,000 frowns to make a permanent wrinkle.)



**Friends and Lovers
are the best medicine**

⊗ Forget "50-50" and the "me-instinct".
If you give more than you expect,
you'll get back just as much as you put in.

"WELCOME!"

"With great Bristol Pride and Pleasure, we welcome you to the 36th Annual Bristol Chrysanthemum Festival!

The 1997 theme for this year is: "BRISTOL, A HEALTHY COMMUNITY", chosen to go along with the 365-Day-Walk sponsored by the Bristol Hospital and the Greater Bristol Chamber of Commerce. Each event and all the activities are made possible through the generosity of area business and community.

As you can see by the variety of events scheduled, the Mum Festival Committee has been working very hard to bring together another great festival . . . from Miss Mum Pageant, Antique Car Show, Carnival, Entertainment and Parade to Family Fun Weekend with Minor's Farm and our new event this year, Roberts Orchard.

Serving as Co-Chairs has been a great team effort! Our special thanks to our Committee, and for the support given from the City of Bristol and the Greater Bristol Chamber of Commerce.

The 1997 BRISTOL MUM FESTIVAL is a tribute to all of you!"

~ LYNDA RUSSELL
AND BRENDA COSCINA
1997 Mum Festival Co-Chairs



Everyone has a favorite festival event.

The Bristol MUM FESTIVAL cultivates them all ~

Miss Mum

Pageant

CARNIVAL

Food Fare

Auto Show

BRISTOL
365 Day
WALK

FAMILY

EVENTS &

ENTERTAINMENT

ARTS &

CRAFTS

PARADE

COMMUNITY

ACTIVITIES



Family FUN
Weekend



Minor's
Farm



Robert's
Orchard



Miss Bristol
Pageant



The Big
Swing"
DANCE

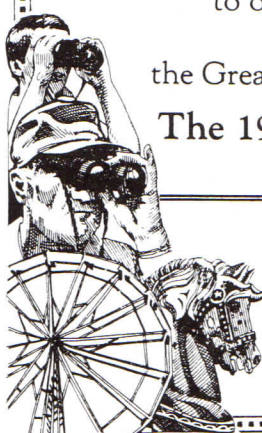


5-Miler
MUM

ROAD RACE



BINGO



Bristol Mum Trivia

Seek your trivia answers in the back,

AND . . . NOTICE OUR GRACIOUS ADVERTISERS ALONG THE WAY!

#2

What part of the Mark Twain estate in Hartford was attached to the Bristol Mum Nurseries early legend?



FALL CALENDAR OF EVENTS



Wednesday, October 1 or
Thursday, October 23 or
Thursday, November 13 or
Thursday, December 11

Let's Not Meet By Accident
Bristol Hospital, Brewster Road
Hughes Auditorium
7:00 p.m.
(free)

Sunday, October 5

Walktoberfest (America's Walk for Diabetes)
Farmington Polo Grounds, Farmington
8:30 a.m. to noon
To register for the Walk, call 1-800-254-WALK

Saturday, October 11

"Loving Touch" - An Infant Massage Program
Rehab Dynamics, 975 Farmington Avenue, Bristol
10 a.m. to noon
(\$5 fee)

Tuesday, October 14

"Responsible Parents Raise Responsible Kids"
presented by author and educator Betsy Geddes
Bristol Eastern High School Auditorium
632 King Street, Bristol
7 p.m.
(free)

Saturday, October 18

"SQUEEZED, The Sandwich Generation"
Ingraham Manor
400 North Main Street, Bristol
9:30 a.m. to 3:30 p.m.
(\$10.00 fee)

Saturday, October 25 or
Saturday, November 22

Therapeutic Massage Program
Rehab Dynamics
975 Farmington Avenue, Bristol
10 a.m. to noon
(\$5 fee)

Beginning Thursday,
November 4
(six-week series)

Smoke Stoppers Program
Ingraham Manor
400 North Main Street, Bristol
7 p.m. to 8 p.m.
(\$99 fee)

For more information or to register, call TeleNurse at (860) 585-3516 or toll free at 1-888-575-5585

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**"MUMORABLE"
HEALTH TIP**

⊗ ⊗ "BRISTOL - A HEALTHY COMMUNITY" ⊗ ⊗ ⊗ ⊗ ⊗



Thoreau observed: "The mass of men < and women! > lead lives of quiet desperation."
In conceivable reply, psychotherapist Nikki Goodenough of Mind-Body Wellness renown, reminds us that
⊗ "Stress does provide the opportunity to recognize existing problems and to Do Something about them!"
Learn to De-Stress Thyself: ⊗ Accept your limitations and avoid over-commitment.

The Perennial Party . . .

THE FOLLOWING IS AN EXCERPT
FROM THE BRISTOL PRESS:

"It all began on July 7, 1962, when members of the Chamber of Commerce and City of Bristol officials met and completed a six day long schedule of events aiming to focus attention on the many positive factors in Bristol. Many felt there is a great deal to be proud of in Bristol and the spotlight should be turned onto the things too frequently taken for granted.

The Festival opened in 1962, then known as the Fall Festival. The following year 1963, the Chrysanthemum was incorporated into the name Bristol Chrysanthemum Festival. Today the annual gala function, sponsored by the Greater Bristol Chamber of Commerce, accents the arts, theater, music, dance, and athletics.

It's the 36TH Annual BRISTOL MUM FESTIVAL CELEBRATION!

This bringing together of activities truly demonstrates that people can gather together to produce a "happening" of which the City of Bristol can well be proud. The Mum Festival has been expanded to include programs of variety and excitement again reiterating the seriousness which reflects true community interests.

One of the most rewarding things about the Bristol Chrysanthemum Festival is that people from all backgrounds and interests have an opportunity to combine efforts. The Bristol area is filled with talent and creativity and its residents are enjoying an opportunity to display it. The ultimate success of the festival is provided by the delight, enjoyment and excitement experienced by the thousands who attend the events that combine to become the Bristol Chrysanthemum Festivals."

Bristol Mum Trivia

Seek your trivia answers in the back, 

AND . . . NOTICE OUR GRACIOUS ADVERTISERS ALONG THE WAY!

#3

How many petals
are on the average
chrysanthemum?

AFTER THE FESTIVAL, REMEMBER

MINOR'S FARM & CIDER MILL



"Making Memories for Bristol area families down on the farm for generations!"

Corner of Hill St. & Casey Road
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SINCE 1888

Pick your Pumpkins & Apples
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We make our own Fresh Cider

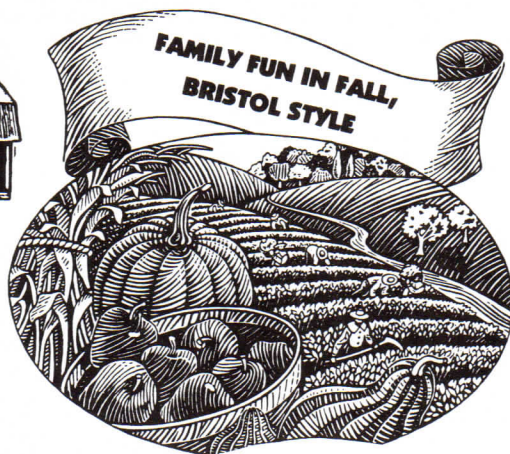
21 Varieties of Pies
Vermont Cheese

Maple products
Honey, Jams, Jellies,
Pickles, Relishes
Old Time Candy

Cornstalks & much more . . .

Visit our new Haunted Barn

Kids games & activities galore!



Back where the Mum Festival first began,
a major Mum Family Fun Weekend beckons
with sights and sounds of days gone by
in vibrant autumn splendour, midst festive
foods, arts, crafts . . .



AFTER THE FESTIVAL, REMEMBER

ROBERTS ORCHARD

"Over a century of Family Fruit Farming"

125 Hill Street ♦ Bristol
582-0110

Apples -

MacIntosh, Cortland, Macouns

Pumpkins

Winter Squash & Gourds

Homemade Apple Pie

Homemade Apple Cake

Apple Dumplings

Cookies

Carmel Apples

Penny Candy

Homemade Jams & Jellies

Mulled Cider & Coffee

Indian Corn

The NEW Bristol ShopRite

The Official Supermarket of the BRISTOL MUM Festival!

1200 Farmington Ave. (860)584-8022

Don't Miss our exciting Mum events!

Healthy Mum Sample Fest & Open House Sat. Oct. 4th

Tour our store and sample a variety of "Healthy Foods from around the World". Look for Super un-advertised Specials throughout the store.

Mum's & Mom's Kids Coloring Contest

Pick up entries at the store starting September 29 thru October 11.

All entries will be proudly displayed in your ShopRite.

\$50 Savings Bond to (3) Winners.



The Mum Fest Baby Diaper Race

Pre-registration at the store

September 29 thru

Wednesday October 8.

Race on Sat. October 11th

at 11:00 am Crawlers only

please. Baby Goodies

for all entries.



The NEW Bristol ShopRite

The Official Supermarket of the BRISTOL MUM Festival!

⊗ ⊗ "BRISTOL - A HEALTHY COMMUNITY" ⊗ ⊗ ⊗ ⊗ ⊗



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"MUMORABLE"
HEALTH TIP

Survival for a cold Bristol winter: ⊗ Hang loose with layered clothing and ⊗ sip soup or tea, for hot liquids hydrate your body as well as providing welcome warmth. Don't overheat your house, and . . . ⊗ Keep your blood flowing (from exercise, the Bristol Walk or whatever it is that gets your blood flowing in the first place!)






MUM MOMENTS



“As long as I can remember, September and October was a time to enjoy the glorious beauty of Bristol’s Mum Fields at Bird’s Nursery. Here I am in 1963 with my four-month old daughter, Cynthia. (Cynthia now has two boys of her own, age 7 and 4 years.)

To this day my neighbors still associate the Mum Season with the removal of impatiens from my garden and the planting of fall Mums. It’s a Tradition my Family has always


enjoyed.” **DORIS BACHAND,**
RENOWNED BRISTOL
COMMUNITY WOMAN,
OF FAMILY, FRIENDS
& REAL ESTATE



Bristol Mum Trivia

Seek your trivia answers in the back, 
AND . . . NOTICE OUR GRACIOUS ADVERTISERS ALONG THE WAY!

#4
The powder made from dried crushed mums was used for curing what illness?



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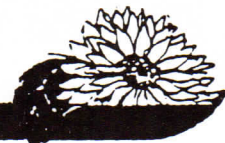
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A Tradition of Caring!

RICHARD A. DiMEOLA, ADMINISTRATOR



“BRISTOL - A HEALTHY COMMUNITY”

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“MUMORABLE”
HEALTH TIP

Beat the moody blues while you wait for the next Mum Festival:

Avoid alcohol, drugs, sad things and self pity. **Do something manageable that gives you a Sense of Accomplishment:** Exercise Do that Bristol Stomp Play Create Shop Get a hobby Colorize brightly Break routine Consider the future Think Positive.



MUM FESTIVAL COMMITTEE, '97

Bristol Mum Festival 1997 Co-Chairs

Lynda Russell and Brenda Coscina

Board of Directors, Bob Bailey, President

Secretary, Joan Welch ⊕ **Treasurer**, Bill Forbes

Arts & Crafts

Nancy Robinson

Auto Show

BRISTOL AUTO CLUB

Harvey Wilson

Bingo

Beverly Foote

Linda Lubrico

Boosters

Co-Chairs, Brenda & Lynda

Carnival Liason

Tyrone Mellon

Chamber Liason

Lucy Gorneault

Community Activities

Lisa Roberge

Family Events

Mary "Booker" Mathes

Family Fun Weekend

Norma Fuller

Finance, Bob Such

Food Operations

Cheryl and David Yetke

Minor's Farm

Paul Minor

Casey Podlaski

Miss Bristol Pageant

Sharon Raymond

Venue - Facilities

Janet Mellon & Co.

Miss Mum Pageant Opening Ceremonies

Beth McWilliams, Shelly
O'Donnell, Melissa Tolisano

Mum Road Race

Kyle Fuller

Mum Keepsake Book

ART & PRIDE ~ Kathy PM
Sherri Ciurlik and
Peter Murawski

Music & Photography

CALIFORNIA SOUND

Tim Maynard

Parade and Signs

Bob Bailey, Peter Dekoe
and Mike Michaud

Parade Vendors

Lucy Gorneault

Publicity & Promotion

ART & PRIDE ~ Kathy PM
BRISTOL PRESS ~ Shirley Martz

Roberts Orchard

Ellen Ferrier

"The Big Swing"

Chrysanthemum Dance

BRISTOL HISTORICAL SOCIETY
Jeanne DiPietro & Kathy PM
Sherri Ciurlik, Laurie Jasunas

365 Day Walk

PHYSICAL THERAPY & SPORTS
MEDICINE ASSOC. ~ Mike Ryan

The Strength of a city lies in the ones who serve it.
The Joy of its Festival, likewise.

"MY MUM MEMORY"

In my many years of doing volunteer work, the Mum Festival has shown me how community oriented Bristol really is.

I have also made many friends by working with lots of people who are all very caring.

What a great way for me to give something back to our community!"

LYNDA RUSSELL

BELOVED MUM FESTIVAL'S
3-TIME CO-CHAIR

PRIDE & TEARS ~

"After the Gulf War, I remember watching the reaction of the Mum Parade crowd as my brother Danny and his fellow soldiers were greeted by cheering, clapping and flag waving.

I never felt more American than I did at that moment. The feeling of pride in my family and fellow citizens of Bristol can still bring me to tears today."

BRENDA COSCINA

1997 MUM FESTIVAL CO-CHAIR
WHO FOUND HER PUBLIC VOICE THIS YEAR

COMMUNITY SPIRIT ~

"How impressed I was with last year's rainy parade turnout! It was UNBELIEVABLE the way Bristol weathered the torrential downpour. All the participants and especially the crowds lining the streets made me SO PROUD to be mayor of the people of Bristol!"

MAYOR FRANK NICASTRO

A MAN WHO HAS KNOWN
QUITE A FEW MUM PARADES!

MUM MOMENTS

#5

How do
you train
a chrysanthemum?

Bristol Mum Trivia

Seek your trivia answers in the back, 

AND ... NOTICE OUR GRACIOUS ADVERTISERS ALONG THE WAY!

Pages Past... from the Mum NoteBook

1962 up to 1997 ~ "36 Years of Mum Memories"

1962

The Very First Mum Festival & Parade!
10,000 spirits not dampened with rescheduled rainout
The Very First Miss Bristol competition
First Block Dance held at the South St. Tennis Courts for youth
First Square Dance by Robert Tonlin (of the Original 20 Organizers)
First Nationality Dances ~ Bristol's Ethnic dance heritage by
Al Caruso, Jr. (of the Original 20 Organizers)
The Very First Chrysanthemum Ball

1963

Nationality Dances ~ Celebration of ethnic dances in native costume
"Kujawiak! LaGigue! Tarantella! Hora! Varsoviennel Wulka!" ~ "Gwiazdas"

1964

Bristol folks enjoyed all that Festival planners presented . . .

1965

Nationality Dances ~ Polish, Ukranian, Irish, Scottish, Hebrew,
Italian and American groups throughout Connecticut
First Teen Dance Contest ~ The Rhythm-Mum Unlimited (thru 1973)

1966

Focus on Youth theme
Parade marshalls Tex Pavel and horse, Duke ~ channel 30
Senior Citizen's Day Guest ~ Victor Borge
Nationality Dances ~ International Showcase

1967

"Our Contribution" theme
First Western Block Dance ~ The Rhythm Squares (thru 1971)

1968

"Our Town" theme
Bristol folks enjoyed all that Festival planners presented . . .

1969

Focus on Youth theme
First Mum Festival Carnival

1970

Parade marshalls Martin Milner and Kent McCord ~ "Adam-12"

1971

10th anniversary theme
Parade marshal Art Fleming of TV's "Jeopardy"
Very First Mum-A-Thon Race
Miss Bristol Entertainer ~ Gary Burghoff, "Radar" of "Mash"

1972

"Welcome To My World" theme
Parade marshal Bob Clayton of TV's "Concentration"
First Square Dancing Exhibition ~ Friendly Westerners (thru 1976)

1973

Focus on Youth theme
Parade marshal Mario Thomas ~ "That Girl"

1974

"Stars & Stripes Forever" theme
Parade marshal Bob Steele ~ WTIC radio
First Mum Festival Craft Show

1975

"Let Freedom Ring" theme
First Mum Ballet ~ Mum Ballet Company

1976

"Spirit of America" theme
Parade marshal Bob Crane ~ "Hogan's Heroes"
First Mum Dance Festival ~ area dance academies (thru 1993)

1977

"America The Beautiful" theme
Parade marshal Michael Ryan ~ "Another World"

1978

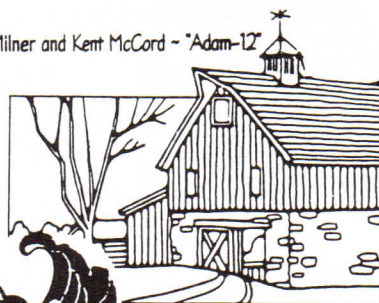
"Yankee Doodle Dandy" theme
Parade marshal Captain John Oliver ~ Bristol Police Dept.
Mum Dance Festival ~ featured "Aura of Dance" theme

1979

"The People of Bristol" theme
Parade marshalls Ann Butler and Rick Douglas ~ "PM Magazine"
First Talent & Variety Show ~ "Images & Shadows" by Shirley Martz

1980

Parade marshal R.D. Sahl ~ Channel 30 News anchor
First Family Fun Day ~ Bristol Nurseries
Family Days featured Mattatuck Drum Band (1st in state, 1767),
as well as a Flyover by a Snoopy plane and Hot air Balloon demo



The Kiwanis have sold peanuts
continuously for 35 years



1981

"The Good Old Days" theme

Parade marshalls Bristol Red Sox championship team
Family Days featured Dave Sorenson Skydivers (thru 1985)
First Mum Festival Auto Show

1982

"Futuristic Projections" theme

Parade marshall Gordie Howe ~ Whalers
Family Days featured the Release of 1000 Pigeons!

1983

"The Spirit of Bristol" theme

Parade marshall Cortlandt Hull ~ Artist
First Miss Chrysanthemum Pageant
Encee 1st Miss Mum ~ Mike Boguslawski

1984

"The Gathering of Bristol's Best" theme

Parade marshalls Gary Craig and John Elliott ~ WTIC
Family Days ~ Cast of "Annie" ~ Bristol Civic Theatre Workshop

1985

"Bristol's Alive In '85" theme

Parade marshall George Grande ~ ESPN



1986

"25th Mumiversary" theme

Parade marshall Gerry Brooks ~ Channel 30 News anchor
First Mum Bingo

1987

"Celebrate Bristol" theme

Parade marshall JohnBeardsley ~ "Elvis" entertainer
First Mum Festival Food Fair



1988

"Bristol's Great In '88" theme

Parade marshalls Denise D'Ascenzo & Hilton Kaderli ~ TV news
Lake Compounce ~ Ben E. King, "Fats Domino" entertainer

1989

"Mum's The Word" theme

Marshalls Karen and Sarah Josephson ~ Olympic Gold Swimmers

1990

"Yesterday, Today & Tomorrow" theme

Parade marshalls Beth Carroll and Pat Sheehan ~ WTIC news

1991

"Bristol's Hometown Pride" theme

Parade marshalls Ann Nyberg & Al Terzi ~ WTNH news



1992

"Discover Bristol" theme

Parade marshalls Barbara Franklin ~ Secretary of Commerce
and Wallace Barnes ~ Barnes Group
Honorary Karen & Sarah Josephson ~ Olympic Gold Swimmers
Honorary marshall Scott LaChance ~ Hockey Olympian
Honorary marshall Chrissy Watts ~ Handball Olympian

1993

"Mum Festival International" theme

Parade marshalls Arnold Dean, Ray Dunaway, Colin McEnroe,
and Bruce Stevens ~ WTIC radio

1994

"Youth of Today ~ Leaders of Tomorrow" theme

Parade marshalls Gerry Brooks & Joanne Nesti ~ News anchors

1995

"Our Special People" theme

Parade marshall Paul Kish ~ Special Olympian and
Mark Swiconek ~ Olympian and Toastmaster
First Monument Tour



1996

"35 Years of Mum Memories" theme

Parade marshall Dr. Henry Lee ~ OJ trial forensic expert
Parade should be up to 3 1/2 hours now, filmed by NutmegTV
Return to yesterday ~ The Mum Ball
1921 Auto Drive-through to celebrate 75th Boulevard anniversary
Hey! Debut of the Mum Keepsake Book!

1997

"Bristol, A Healthy Community" theme

Parade marshalls WRCH Lite 100.5 Wakeup Team ~
Mike Stacy, Allan Camp, Kathy Wyler (& Daisy the pig is kissed!)
"The Big Swing" Chrysanthemum Dance, with
Historical Society & Mum Festival collaboration
Mum Festival gets official super market - Welcome Shop Rite!
NEW! ~ Roberts Orchard's Family Fun!



**And the rest is surely
Tomorrow's Festive History...**





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Ford ~ Toyota

Suzuki ~ Nissan



GMC Truck

Jaguar



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Don't let Burnout melt you down. Cool the flames by **Knowing your strengths and weaknesses psychologically.** This way you can **Deal with what gets under your skin, or if possible avoid it.** **Pace yourself to avoid extreme fatigue by staying: rested, nourished, exercised and most of all motivated!** Ghandi adds: "There is more to Life than increasing its speed!"



**“MUMORABLE”
HEALTH TIP**

MUM MOMENTS

In closing this Mum-Memory section of the 1997 Festival year, we invite all to send in your own Mum-Moments or Memories for the 1998 Mum Magazine edition.

✉ Mail to "MUM-MEMORIES"
Chamber of Commerce / 10 Main St.
Bristol / 06010-6527

THE PARADE MUST GO ON ~

"Back when I was Mayor, the Mum Parade fell on the same date as the wedding of my wife's niece. That was the year I rode in the parade with curious Bristol folks straining their necks to read the sign taped to the back of the car: "Angela's at a Wedding". (I realized then how popular this special lady was to our Bristol!)"

~ FORMER MAYOR BILL STORTZ



THIS IS BEAUTIFUL!

"The first year I came to Bristol, I took my sons to see the Mum Parade. We were all just amazed.

The crowd's feeling was so beautiful.

Everywhere all you heard about was the Mums.

Then my son asked, "What's a Mum?"

I wondered myself, and turned to a solid source.

I called my mother who explained to me that first year, the glory of the chrysanthemum."

CANDIDATE FOR MAYOR
ELBERT HUCKABY

COOLEST OF ALL ~

"During the 1996 Mum Festival, I read the "Notebook" centerfold of the Mum Keepsake book and was thrilled at seeing all the celebrity parade marshalls of previous Mum Festivals. Who would

have guessed Bob Crane, Marlo Thomas and Gordie Howe were all parade marshalls in Bristol? But coolest of all, the 1970 parade had the Adam-12 patrol car live and in person with Martin Milner and Kent McCord!

In participating in Mum Events, I also learned there are 44 million ways to make "Bingo" on a single bingo card!"

SHERRI CIURLIK
AD MANAGER FOR THE MUM BOOK
CO-CHAIR OF THE MUM BALL

MULTITUDE OF MUM-ORIES ~

"My own Mum-Memories have run together in this year of planting, tending and cultivating just how a Mum Festival comes to happen to us all! I remember meetings with Community Affairs folks at the Hartford Courant; gathering the tons of diligent info prepared by so many Mum Committee folks and creating special sections input and a loaded Mum Brochure through the nights; Lynda's eclairs and Brenda's hot apple pie cheer; Bristol Press' Hometown Dave LePore in a Federal Hill Green interview; the mounting site-excitement of Paul Minor's Farm & Ellen's Roberts Orchard; on air radio time with our WRCH "Morning Team" parade marshalls; the enthusiastic aisle lunch at our first official MumFest supermarket - Shop Rite with community-minded Ken & Laura; about a zillion calls, faxes, copies and Chamber print runs; a very Mum-involved, pinned and hatted surprise visit from loving Ohio parents midst Mum-Mania prep time; Hartford Courant's Al Lara's late evening call of: "What are Mum people doing the night before the Festival?";

... and Most Mum-orable of all ~ the Exuberance of new, strong and wonderful Mum Friends through meetings, workings and a very rousing Mum float ride shouting "THANK YOU" to parade watchers clapping along the streets we waved to!

I'm just so Bristol-proud to be a promotional part of so many making such goodness happen!"



KATHY PM (PILARCIC-MURAWSKI)
MUM FESTIVAL PROMOTER &
MUM KEEPSAKE BOOK CREATOR
& NATURALLY, PROUD BRISTOL PERSON

#6

So how did the chrysanthemum make it to the fair metropolis of Bristol?

Bristol Mum Trivia

Seek your trivia answers in the back,

AND ... NOTICE OUR GRACIOUS ADVERTISERS ALONG THE WAY!



Mike Ryan,
 of Physical
 Therapy &
 Sports Medicine
 Associates has
 been a Very
 Active part of
 this year's
 Mum Festival ~
 From organizing
 a few big
 community-wide
 Bristol 365-Day
 Walks to hosting
 a Baseball Clinic
 at Roberts
 Orchard during
 Family Fun
 Weekend,
 he's committed
 to "Bristol,
 A Healthy
 Community!"



"Thanks, Mike!"

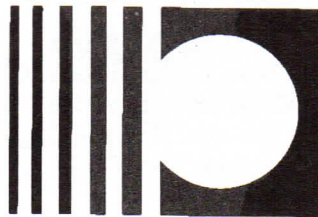


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16



⊗ ⊗ "BRISTOL - A HEALTHY COMMUNITY" ⊗ ⊗ ⊗ ⊗



"MUMORABLE"
HEALTH TIP →

Walk the Bristol 365 Day Walk Around The World! Join over 4,500 folks meeting the challenge of the big trio organizers, Bristol Hospital, the Greater Bristol Chamber of Commerce and the friendly city of Bristol. **⊗ Walk to achieve better health and fitness for at least one mile, three times per week . . . on a regular life basis.**



FOOD FOR THOUGHT & THOUGHTS FOR FOOD!

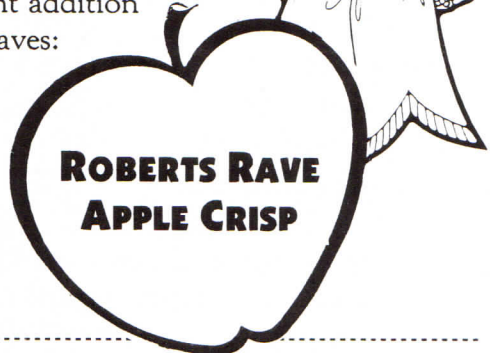


A PAGE TO COME HOME TO

Enjoy a true Family Fun Page where co-Mum-chair Lynda Russell challenges you to find what makes a festival what it is, and new event addition Ellen Ferrier reveals some Roberts Orchard family faves:

- MUMFEST!
- | | |
|---------------|--------------|
| APPLES | HAYRIDE |
| AUTO SHOW | HEALTHY |
| BAND | MAGICIANS |
| BINGO | MINORS |
| BOOSTERS | MISS BRISTOL |
| BRISTOL | MUM QUEEN |
| CHAMBER | PAGEANT |
| CHRYSANTHEMUM | PUMPKIN |
| CIDER | RAFFLE |
| COMMUNITY | ROAD RACE |
| CULTIVATE | RUSSELL |
| FAIR | SEPTEMBER |
| FAMILY | SINGERS |
| FESTIVAL | THIRTY SIX |
| FUN | WALK |

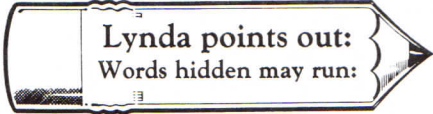
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ROBERTS RAVE APPLE CRISP

- 4 cups sliced, peeled tart apples (4 medium)
- 2/3 to 3/4 cup brown sugar, packed
- 1/2 cup flour
- 1/2 cup rolled oats
- 3/4 tsp. cinnamon
- 3/4 tsp. nutmeg
- 1/3 cup butter or marg., softened

Heat oven to 375. Grease square pan or casserole dish. Place apple slices in pan. Mix remaining ingredients thoroughly. Sprinkle over apples. Bake 30 minutes, or until apples are tender and topping is golden brown. Serve warm, if desired, with light cream or ice cream.



Lynda points out:
Words hidden may run:

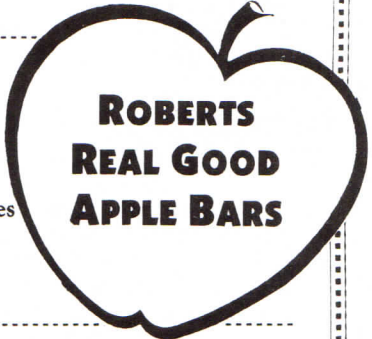
Horizontally
left to right & right to left
Vertically
top to bottom & bottom to top
Diagonally, in all directions

- MUMFEST!
- | | |
|-----------------|-----------------|
| ARTS AND CRAFTS | MUSIC |
| AUTUMN | OCTOBER |
| BLOOM | PARADE |
| BRENDA | RIDES |
| CARNIVAL | ROBERTS ORCHARD |
| CHRYSANTHEMUM | THE BIG SWING |
| CITY | VENDOR |
| EVENTS | WRCH |
| FALL | |
| FARM | |
| FOOD | |
| GAMES | |
| LAKE COMPOUND | |
| MINORS | |
| MUM QUEEN | |

I J D N X L I Q I R R C T E T Z J C Z J Q A A E A
 H Y J A D N X L I Q I R R C T E T Z J C Z J Q A A E A
 E I N N E E U S D Z A N T M U M A K N W N D H L D V E P S V J V D D H Y Y E M O T T Z J T E M O P P
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 O Q Q G G G R G R E B V R W Z F P D O O P F V V T T R J K H B B W K I E S P H W L A
 C R U U W D O I X D L K K B A E M E M A U P F W G L A
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 O F J P C A R N I V A L K K K Z
 Y E T K L T G V A F B G O N S Z U T

"MUM'S THE WORD" (PUZZLE THAT IS)

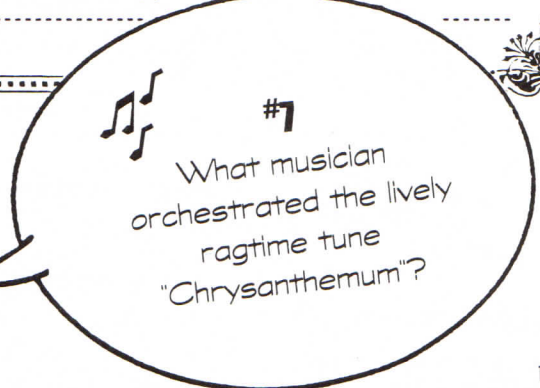
A grid of letters for a word search puzzle. The grid is 15 columns wide and 20 rows high. The letters are arranged in a pattern that includes the words 'MUMFEST!' and 'ROBERTS ORCHARD' hidden within.



ROBERTS REAL GOOD APPLE BARS

- 1 3/4 cup oatmeal
- 1 1/2 cup flour
- 3/4 cup butter
- 1/4 tsp. baking soda
- 1 cup brown sugar
- 1 1/2 cups sliced apples
- 2 T. butter
- 1/2 cup sugar
- 3/4 tsp. cinnamon

Mix first 5 ingredients together and press more than half on bottom of greased 1" x 13" pan. Lay sliced apples on top of mixture and sprinkle with sugar mixed with cinnamon. Dot with butter. Cover with remaining crumbs. Bake 40-45 minutes at 375.



#7
What musician orchestrated the lively ragtime tune "Chrysanthemum"?

Bristol Mum Trivia

Seek your trivia answers in the back, AND... NOTICE OUR GRACIOUS ADVERTISERS ALONG THE WAY!

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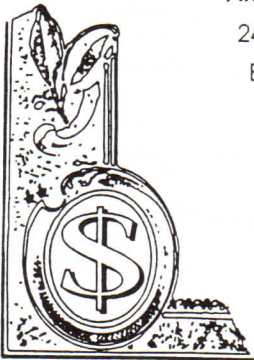
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18



"MUMORABLE" HEALTH TIP

☞ **Be a part of the "Generation of the Generous"** Who in their right mind works for no pay? Nearly half of all Americans and a very hearty part of Bristol do! Whether you've given time and energy to your local hospital, senior citizens' home, arts center, school or soup kitchen, "the spirit of volunteerism flows like a deep and mighty river through the history of our nation", says former president Reagan. ☞ People who help others seem to get helped themselves at least as much as those they help. ☞ **The more active, involved and committed you are, the more you have some kind of goal to work for and the more likely you are to remain healthy.**

"BRISTOL A Healthy Community!"

This year's "Healthy" theme touches all our Bristol Families in a citywide and world-reaching bout of Fitness-Awareness! The healthy "Merry Mum" mascot runs the Festival trail from Mum event to event through sixteen whirlwind Bristol days, generating healthy interest and excitement while strengthening the festive-fun Mum image. Bristol is home to the international mega-sports empire ESPN; the Eastern States Regional Little League Tourney host city; the anticipated debut location of the Sports Hall of Fame Museum; and, in 1997, just about the entire city has been touched by the "stepping out" frenzy of The 365-Day Bristol Walk-Around-The-World, a Guinness Book World Record contender challenge. The "Bristol Stomp" is truly a defining hometown Bristol Pride song!

This year's Bristol Mum Festival surges energetically into the healthy spirit with its "Bristol ~ A Healthy Community" theme, sponsoring both a Bristol Walk, (with healthy coordination by Physical Therapy & Sports Medicine Assoc.) and a 5-Miler Bristol Run. On Mum Parade Day, the health and fitness craze theme "marches out" with parade marshalls Allan Camp, Kathy Wyler and Mike Stacy, Southern New England's "wakeup team" from WRCH "LITE" as well as float design frenzy! "Wholesome family fun" figures further at the Minor's Farm and Roberts Orchard free excitements on Family Fun Weekend. Entertainments cultivate that healthy theme from apple trees to pumpkin patches; from Rocky the Rock Cat to shooting hoops with Bliz Bear. Sprinkled generously through the turn of these "Mum Moments" pages, one finds "healthy tips" and even a renowned Roberts Orchard Apple Bars recipe! One of Bristol's healthy grocery chains, Shop Rite, is growing into the MumFest involvement with healthy food for Bristol tie in. And, at the final Festival event of this season, to the hearty cry of "Bingo! Bingo!" Mum Booster prizes of a year's YMCA membership plus health & beauty baskets will be awarded to some lucky "soon-to-be-healthier-yet" winners.

That's a lot of "well-ness" emanating from one "healthy" Mum Festival theme!

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1997

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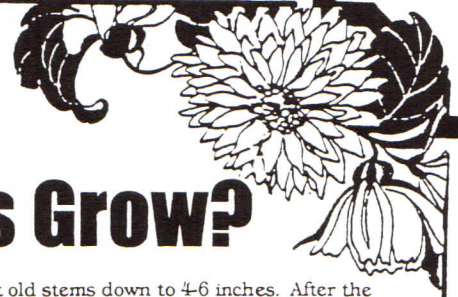
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For some reason, our advertising manager has shared this little fact with us: **"Americans eat about 5 tons of aspirin a day!"** **Massage away a tension headache:** Push your fingers onto the top of your head. Now try to rotate your scalp in as many directions as you can. Apply fairly strong pressure - you want to move the skin against the bone. Adjust all ten fingers several times to cover the entire head.

Cimon . . . No self-respecting MumBook would be complete without one of these growing guides!



Bristol, Bristol How Do Your Mum Gardens Grow?

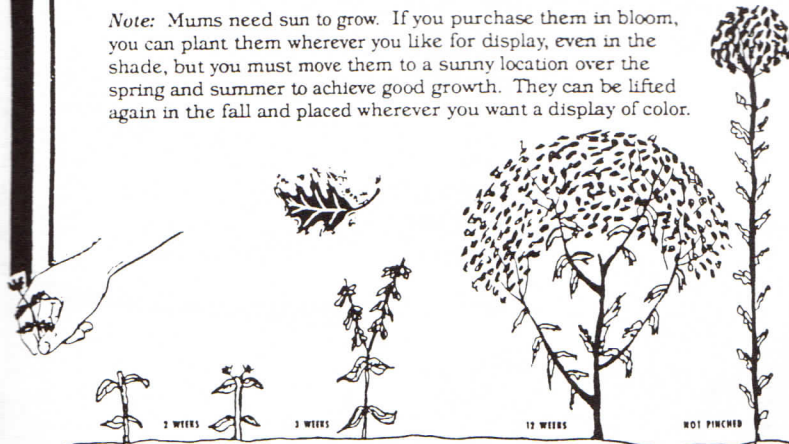
FALL Remove plant from its pot and gently loosen the bottom of the root ball. Plant with the top of the root ball just 1/2 inch deeper in the soil than it was in its pot. Press soil firmly around the root ball, but leave the top soil loose, and water thoroughly. Growth will be best in fertile, well drained soil. Poor soil can be improved with the addition of compost, peat moss or other organic matter. Cover your plant at night in the event of an early frost to preserve the flowering period. Paper or plastic bags work well.

Note: Mums need sun to grow. If you purchase them in bloom, you can plant them wherever you like for display, even in the shade, but you must move them to a sunny location over the spring and summer to achieve good growth. They can be lifted again in the fall and placed wherever you want a display of color.

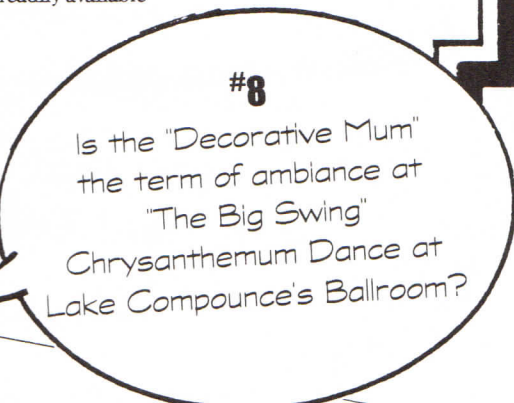
WINTER Cut old stems down to 4-6 inches. After the ground has frozen, apply 3-4 inches of mulch.

SPRING Gradually remove mulch. Dig up and divide mature clumps to increase your numbers of plants. Any 5-10-10 fertilizer, superphosphate, or bone meal at the rate of one tablespoon per plant will improve growth. When shoots are 4 - 5 inches tall, pinch off top 3/4 to 1 inch of growth. Repeat this process every 6 - 8 inches until mid July to encourage attractive, bushy growth.

SUMMER Keep your soil aerated and don't allow it to become hard packed. Water well weekly during dry spells. Fertilize monthly until August. You can mulch with an inch of grass clippings or peat moss to hold down weeds and conserve moisture. If pests develop or leaves turn brown, a complete spray or dust should be applied. Rose sprays and dusts work fine and are readily available at local nurseries.



Text distributed by Bristol Garden Club, Greater Bristol Chamber of Commerce and The Mayor's Beautification Committee.



#8

Is the "Decorative Mum" the term of ambiance at "The Big Swing" Chrysanthemum Dance at Lake Compounce's Ballroom?

Bristol Mum Trivia

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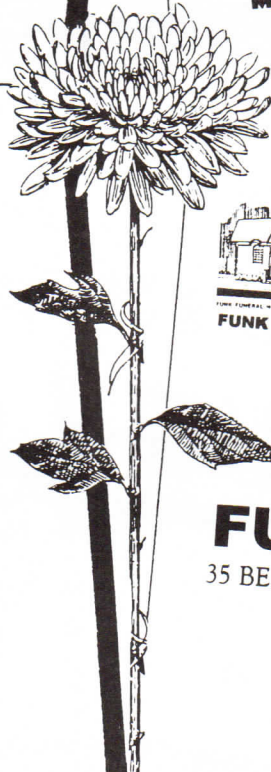
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**Jeff Coscina
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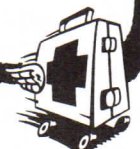
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**"MUMORABLE"
HEALTH TIP**

⊗ ⊗ **"BRISTOL - A HEALTHY COMMUNITY"** ⊗ ⊗ ⊗ ⊗

⊗ **Play games in life.** Those who think games are for kids usually take life too seriously. The great allure from Monopoly to tug-of-war is good old fashioned fun, never ever out of style: ⊗ **Relaxation occurs,** ⊗ **Laughter happens,** ⊗ **Relationships improve,** ⊗ **Peace-time prevails.**

⊗ **He or she who laughs, lasts!**



Answers To Mum Trivia

"INQUIRING MINDS WANT TO KNOW"

Trivia Answer #1

Nicastro in 1997 . . . and Confucious, circa 550 B.C., say: "Yellow Glory" go far ~ make big autumn festival happen someday in far away land called Bristol. Actually . . . The Chinese chrysanthemum looked like a small yellow daisy and was greatly revered for meditation purposes. Overwhelming mum-growing led to the renaming of the city of scholar Tao-yuan-Ming (who loved to raise mums, enjoy music and drink wine) to *Chu-hsien*, or "Chrysanthemum City".

Trivia Answer #2

The Greenhouse. (*The fence was being painted.*)

Trivia Answer #3

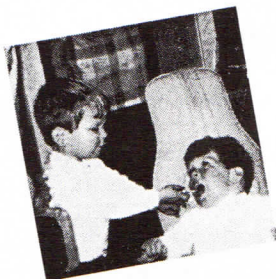
Trick question folks . . . There are actually No petals on a chrysanthemum. Why, you may ask? The chrysanthemum is in reality, composed of many individual flowers, properly called *florets*, not petals. (*See, you learned something new today!*)

Trivia Answer #4

Drunkness. (*Bristol's streets should be real safe!*)

Trivia Answer #5

Pot up cuttings and start pinching every month. Transfer to larger pots with richer organic material and considerable watering. Then remove side buds from every branch, and . . . in final training, say: "Good Mum, Good Mum."



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Answers to Mum Trivia

INQUIRING MINDS WANT TO KNOW!



Trivia Answer #6

After fame in France and merry mum-passion in England, importation came from China to Hoboken (*what exit?*), and from Japan to New England in the late 1700's. Through a blooming century, the National Chrysanthemum Society grew strong in the good old U.S.A. Meanwhile, down in the gardens, a gent named Alex Cumming completed his journey-quest from Scotland, Pennsylvania, and Elizabeth Park to the A.N. Pierson florists in Cromwell, CT (some trip!). To discover how more chrysanthemums could bloom outdoors, Alex established his own ground as Bristol Nurseries in 1920. Here, the development of his hardy and vigorous mum species is the history which flowers in abundance today! (*Aren't Mum Festival Volunteers of the 90's expected to be of a hardy and vigorous nature in order to thrive also?*)

Trivia Answer #7

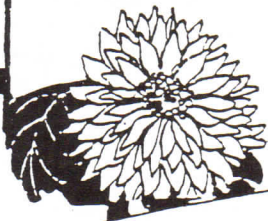
Scott Joplin during his claim to fame. What an autumn tune to be the forerunner of "The Bristol Stomp"!

Trivia Answer #8

Though the Greater Bristol Historical Society and the Bristol Mum Festival have collaborated to present this year's annual Chrysanthemum Dance with quite a bit of flair, the Decorative Mum is actually in a chrysanthemum class by itself. These mums are taller, more open in growth than Cushion or Pom Pom types and the flowers are far larger. Decorative Mums such as "Headliner", "Mary Sue", "Purple Waters", "Romeo", "Campaigner" and "Trail Boss" perform remarkably outdoors. Stake them for best appearance ~ these are the very best cut flowers.

**We truly hope you've enjoyed
the light-hearted enlightenment
of these page-turning discoveries.
Now your knowledge in life
is just about complete!**

*~ Your humble editor,
Kathy PM*

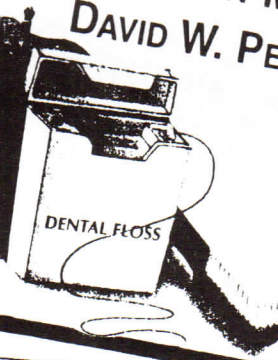


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The wit, wonders and Workings of this year's

Mum Committee under the dynamic duo

Lynda and Brenda's calm lead was truly a

ble^ssing to behold and be a part of.



Mum Festival Logos courtesy of Kathy PM © 1997, Art & Pride Designworks

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which
are the
Carnivals
of the
Year."**

Ralph Waldo
Emerson,
when asked
by promoter
Kathy PM
what he thought
of The Bristol
Mum Festival!

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